

Polyflor News

Welcome to the latest news from Polyflor



Polyflor treads new ground

Polyflor launches Colonia and Modena

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Polyflor has launched the Colonia flooring collection, an affordable and design-led luxury vinyl tile range designed for the housing sector.

COLONIA™ FLOORING COLLECTION

The range reflects the undoubted natural beauty of wood and stone with a creative range of authentic products paying attention to the smallest detail.

The 10 wood decorations feature classic and on-trend varieties of wood types, including oak, walnut, maple, elm and alder. Detailed and accurate timber variation, grain and knots are sympathetically represented with this unique range. Eight stone designs comprise contemporary limestones, rustic cottage and millstones, glazed ceramic effects and high design slate finishes.

Colonia grouting strips are also available to complement any design and create a unique, enhanced effect. Grouting strips are available in five coordinating and realistic stone grout colours while four Marquetry Strips have been introduced to help create that authentic and highly desirable detailed wood floor installation. For a bolder, more graphic look, Colonia Feature Strips are available in seven solid colourways.

you're at home
www.polyflorathome.com



PolysafeTM Modena

Design freedom with safety assured

The development of Polysafe Modena PUR follows an increased demand for more aesthetic floorings that can be used throughout a building, and that retain sustainable slip-resistant properties.

Customer demand is now for high quality designs with built in safety, containing safety particles that are almost invisible and that do not detract from the good looks demanded in the more showcase areas of a facility.

The inclusion of clear aluminium oxide within the vinyl ensures that Polysafe Modena PUR is fully compliant with HSE and UK Slip Resistance Group Guidelines, achieving 36+ in the Pendulum wet test and surface roughness of 20 microns and above. The appeal of all 14 shades is protected by Polysafe's class-leading cross linked and UV cured PUR maintenance enhancement, to enable optimum appearance levels and maintenance cost savings of up to 60%.

Polysafe Modena PUR fully meets the requirements of EN 13845, the European standard for safety flooring and achieves a BRE Global Generic A+ environmental rating. It is also suitable for recycling through the Recofloor take-back scheme.

take a closer look!
www.polyflor.com/modena



Recofloor has won a Premier Award at the BCE Awards ceremony that was held on 20th June at the Lincoln Centre in London.

The awards, which herald environmental leadership, were presented by Sir John Armit and the award was given for the work that Recofloor does to aid the environment. The Recofloor Vinyl Take-Back scheme was launched in September 2009 and Polyflor is a founding and funding member. The aim is to increase the recycling of waste vinyl flooring in the UK, and through the scheme vinyl flooring off-cuts from the installation process are recycled back into new flooring. Uplifted, or end-of-life material is used in the manufacture of traffic calming products such as traffic cones and road barrier bases.



Flooring Industry Awards

The awards, in their fourteenth year, celebrate and bring together the great and the good of the industry

Simon James, Polyflor Marketing Manager adds, "it's a fantastic achievement to be voted as having the best vinyl flooring in the industry and it's even more fantastic that these awards have been voted for by people within the industry. These awards are a great result and are a testament to all of the hard work put in by the team at Polyflor".



Polyflor's at the fire station

Staff at Bury Fire Station in Greater Manchester are now benefitting from a new floor in their reception area. Their crest has also been waterjet cut into the flooring which really adds character to the building.



Polyflor checks in!

Polyflor has been showcased in the latest series of Channel 5's 'The Hotel Inspector'. Hosted by Alex Polizzi, Polyflor supplied the flooring for the refurbished bathrooms featured in the show at The White Hart hotel in St. Albans. Must be said, we think it looks great!



Polyflor heads to the gym

Polyflor products have recently been specified by Pure Gym Group Ltd.

As the leading affordable fitness gym chain in the country, they have over 30 operational sites nationwide with a varied portfolio of property styles (redeveloped 100 year old cinemas to state of the art modern buildings). They have a rapid expansion plan for 48 sites by the end of the year and Polysafe Vogue Ultra PUR and Polysafe Hydro have been installed in the

changing rooms, showers, staff rooms and support rooms. Simon Rouski, Pure Gym Group Facilities Manager says "We chose to install Polyflor products due to their reputation for reliability, ease of cleaning and their durability. As a 24 hour operation we need to know that our flooring can stand up to a lot of traffic".

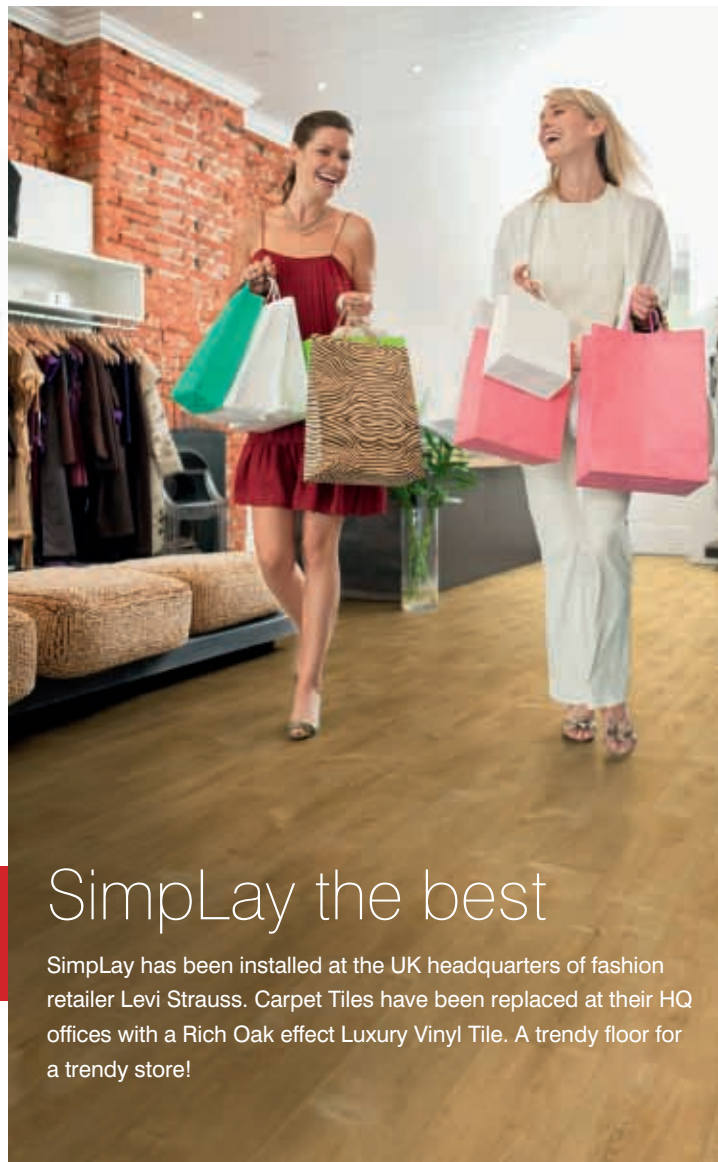


Ed's Easy Diner



Kudos black and white marble tiles have been installed at Ed's Easy Diner at Selfridges at The Bullring in Birmingham. This

prime location is now benefiting from hard wearing, great looking floor tiles that really enhance the look of the diner.



SimpLay the best

SimpLay has been installed at the UK headquarters of fashion retailer Levi Strauss. Carpet Tiles have been replaced at their HQ offices with a Rich Oak effect Luxury Vinyl Tile. A trendy floor for a trendy store!

Polyflor scores



The home team changing rooms at The Millennium Stadium, the home of Welsh rugby has been kitted out with Polysafe flooring and their

logo waterjet cut into the floor for added effect. Logos waterjet cut into floors are a great way of profiling your company to visitors and clients.



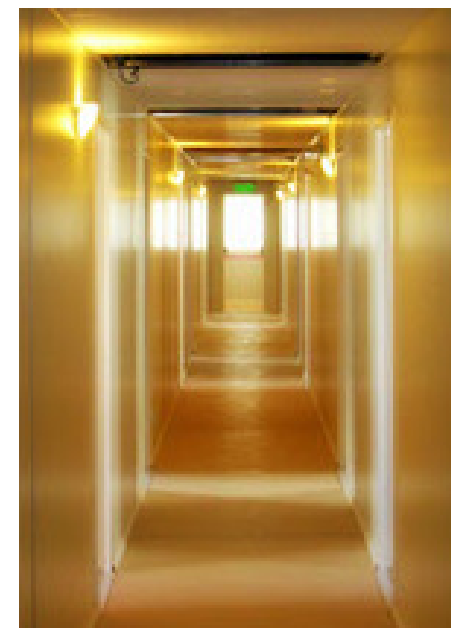
Expona Prêt à Porter!



Expona Luxury Vinyl Tiles have been installed in the store of another leading French high street fashion retailer, Devred. A combination of wood and stone designs were used, delivering a professional, crisp and clean looking finish.



Kaporal 5, a leading French fashion retailer, have specified SimpLay Grey Country Oak in all their stores across the country. This loose lay range delivers rapid installation with minimal disruption combined with a heavy commercial use area rating and a choice of wood, stone and textile designs.



Proyecto Pascua Lama



Based in the San Juan Province of Argentina, the Pascua Lama construction camp consists of 33, three storey modular buildings, one two storey building, one kitchen and dining building which serves 2,100 people, a gymnasium, a treatment plant, an administration building and 850 metres of interconnecting covered passages meaning that the complex can be navigated without ever having to brave the extreme external climate.

The camp accommodates an incredible 5,124 people and the super-durable XL PU range has been laid throughout the buildings in the rooms and passageways of this phenomenal mining project.

Question Time!

In this series we will interview one of our sales reps per issue to find out a bit more about them and what goes on in the mind of a salesperson!



Name: Richard Wells
Position: Technical Sales Rep
Time with Polyflor: 21 years

What made you want to get involved in the flooring industry?

Since leaving school in 1978 and spending 3-4 years as a commercial Diver I have always had a role in the building trade or finishes, so an opportunity to work for Polyflor was an opportunity not to be missed so I took it, and I have not looked back since.

What do you most like about the flooring industry?

It's a finishing trade so it involves contact

with architects, specifiers, local authorities and end users etc. I have always dealt with these people whether it was fixings or sliding doors so flooring was another aspect of this. I see all sides, the guys who spec it, those who distribute it and those who lay it.

What made you decide to join Polyflor?

I was offered a job!!! Well as I have stated above I have been here for over 21 years and I think by now I can safely say I would not want to work for anyone else. Polyflor has changed massively since I joined, the product range, performance, quality and innovation have all increased, so to answer your question, at the time it was an opportunity and I am glad I accepted.

Favourite Polyflor moment?

Generally when I succeed in getting Polyflor specified. It would also be securing the parts of the Birmingham and Stoke BSF projects, and lately securing all the safety flooring for the Olympic Games security accommodation pods at approx 7,000 m².

Describe your job in three words:

The 3 P's Push Polyflor Products.

How do you relax outside of work?

Slalom and Barefoot Waterskiing, swimming and spinning at my local gym, the latter to enable me to do the former, as I have started doing the odd competition.

Describe your perfect day:

Getting a monster specification or converting someone to use Polyflor products, it's difficult out there and products such as the new Polysafe Modena PUR range are very welcome in this regard.

The Magnificent Seven

Even by Polyflor's standards, July 20th 2012 was a pretty significant day. For on that same date, way back in 1987, seven new employees all joined Polyflor together and 25 years on, all seven have become members of the Polyflor 25 Year Club. Steven Basnett, Brian Crompton, Kenneth Entwisle, Alan Johnston, David Schofield, Paul Slann and Lee Wolstenholme are the latest to clock up their 25 year service and incredibly, they boost the numbers in the 25 Year Club to beyond 60 members! All of the guys are involved in various elements of the manufacturing operation across the Whitefield site.



Managing Director, John Edge (himself on 35 years) comments, "Polyflor are lucky to have so many long-term, dedicated employees, a fact we celebrate regularly with all the members of our 25 Year Club. All our employees are critical

to the success of the Company and retaining such huge experience within the business has been a cornerstone of the growth we have enjoyed over the years".

Great work guys!

Steven Basnett (left) and Lee Wolstenholme representing The Magnificent Seven with Company Chairman Geoffrey Halstead (centre)

Meet the Team

The Customer Technical Services Department (CTSD) is an integral part of our operation and a critical element in our customer service function. The team are on hand to answer any queries about any of our products and to offer advice on an array of topics.

The team have taken the broadest range of questions and support requests from our customers and installers all around the globe. Technical queries, installation techniques, dealing with specific challenges on site - there is nothing they haven't tackled over the years.

There is a high level of expertise and experience within the function, including on-site testing and the provision of the popular and highly regarded courses run in the Polyflor Training Centre in Manchester.

And of course, if there are any issues, the team is there to make sure they are dealt with in a thoroughly professional and timely manner.

Our CTSD team are a wonderful resource to support both the specifier and the installer and helpful advice is always on hand via our dedicated phone line on 0161 767 1912 or via email on tech@polyflor.com



Left to right - Phil Dodd, Colin Murray, Jon Mitchell, Justin Barnes, Robert Stocker, Eddie Pannett, Neil Wheildon, Kirsten Jack

So long & thank you!

Ian Horne (shown here with Managing Director John Edge) has recently retired from Polyflor after an incredible 44 years of service with the Company.

Ian worked as an HGV driver for all his time here, clocking up a galactic number of miles delivering Polyflor material to our customers up and down the UK. Ian's dedication is not only fantastic in its own right, he also followed in the footsteps of his father Harry, who had also been a Polyflor driver!

Polyflor would like to thank Ian for his years of service and loyalty and to wish him all the very best for the future.





Saudi Arabia

18,000m² of Classic PUR has been specified at the KSU Dental College

USA

Leading supermarket Kohl's have recently installed 5,000m² of Expona

Qatar

2,500m² of Kudos Wood has been specified for The Ramada Encore

Spain

5,500m² of Expona has been installed at El Corte Ingles in Spain

Turkey

An Istanbul shopping mall has been specified with 5,000m² of Expona

Finland

2,122m² of Forest fx has been specified for The Helsinki Shopping Centre and the Disabled Support Services Project

Russia

The University of St. Petersburg will feature 7,500m² of Mystique PUR

Poland

Szczecin University has had 1,000m² of Mystique PUR installed

